



*"Hope springs eternal,
but action gets results!"*



Benefit Statement

Creating workplaces with a visible flow allows companies and employees to benefit from their success.

Strategic Sense is more than just a name; it is an inspirational metaphor for our work. Companies know that inspired and motivated people create the best results. We are here to help you strategically build on the most important component to success, relationships and culture.

Time to bust down the barriers to greater success and create the kind of momentum your company needs to remain ahead of the competition. Positive workplace flow allows your company to grow.

Each session is designed to create enjoyment, participation, and provide real-life solutions, whether it's through our Idea Sessions, Coaching, Training or Change Management Initiatives.

“As part of Young Presidents Organization and World Presidents Organization over the past 26 years, I have had the pleasure of being exposed to some of the world’s leading motivational speakers, presenters and executive coaches. Many of these people such as Jack Canfield, Ken Blanchard and Tony Robbins have become almost household names. I can honestly say that Ms Patti Blackstaffe has a rightful position amongst these people. Her skill as a motivator, presenter and executive coach, in my view places her amongst the world’s best. The understanding of the individual, transfer of knowledge and functional applications give her the skill set to provide the most successful outcome. We simply need to follow her lead to maximize our own potential for success.”

~ Terrance E Royer BAsC, MBA, ICD.D, LLD



Idea Sessions

You have all the qualifications and knowledge sitting at the table, but somehow you're stuck.

Whether it's through hidden team dynamics, overwhelming workload or being trapped with the 'curse of knowledge'. These, or a number of other things could be blocking you from moving on to that next step and move past that barrier.

Time to open the door, discover:

- emerging creativity,
- develop a great plan
- surpass what your team describes as limitations.

A facilitated session will change perspective, infuse your team with new energy, help you address the 'elephants' in the room and broaden your team's understanding of possibility and potential.

Leave with a clear path ahead of you for achieving lofty goals resting assured it will be followed up with action items, deadlines and support from your Idea Facilitator.

Contact us to immerse yourself and your team in inspiration and motivation as you develop a plan by booking your full or half day session with our chief Idea Facilitator, Patti Blackstaffe.

Need more than a day? Book a multi-day retreat for the staff to truly get to work on the detailed action plans.

" Ideas are a dime a dozen, it's how you implement them that matters."



Change Management

You have identified the need to make a significant change within your organization, whether through a merger, partnership, alliance, service or product change.

Transitions can be challenging in an organization and for employees, which is why it's so important to invest this process and create a smooth experience for all involved.

People don't like change.

Work-flow, process, training and possibly the whole company's outlook may need a shift to accommodate a change.



If the employees are not on board with these changes, you risk more than your initial investment, you risk the loss of knowledge as unhappy and frustrated talent walks out your door.

Utilizing best practices in change management, the Strategic Sense facilitators will guide you through keeping the most important resource to your success engaged and part of the process. Helping you find clarity in action, communication and transition as well as tracking those changes with transparency and enthusiasm, our change management team is with you all the way.

Work with us to build your change management plan of action as you develop your organization in realizing its full potential.

*"It is never too late
to become what you
might have been."*

~George Eliot





Executive Coaching

Everyone strives to do the best they can, Leaders strive to be better. The great leaders reached beyond themselves, developed their strengths, and realized their goals.

You know you have what it takes to reach your goals and develop your company and team, a great coach will consistently add to your personal library of strategies, tools and tactics to get you there.

Executive Coaching, no matter what role you hold within your organization, honours your commitment to excellence and your desire to continually improve. Great leaders, aspiring leaders and exceptional entrepreneurs focus on professional development long before they are given the title.

Contact us for an exceptional coaching experience, your office will thank you, your team will thank you and even your family will see the difference. It's one of the puzzle pieces to a great career.

"The task of leadership is not to put greatness into people, but to elicit it, for the greatness is there already."

~ John Buchan



Team Building

Taking a group of people with diverse backgrounds, education and values and putting them in a room together does not make them a team.

You need to build a foundation, find a common ground, learn strategies and tools for working together and have the motivation to lead from within; these are all achievable with the right Guide to help you get there.

Through this training and team building, your team can grow in its purpose, support the company goals and allow for each individual member to apply their greatest talents and strengths in creative and innovative ways.



Starting with a team purpose and team charter, you will get yourselves rolling through a fun and engaging set of activities which all provide a hands-on lesson for greater team engagement and development. Imagine working together for the same purpose with unified goals, and common understanding. Being on the same page fosters workplace happiness and dissolves some of the chaos and confusion.

Training and team building that's relevant to your specific challenges provides the biggest bang for your training budget.

Contact us to book your training or team-building package customized to match your specific goals and outcomes.

"You can't win any game unless you are committed to winning, together."



“Patti is a strong, mission-driven leader who can help you become equally strong and mission-driven.”

~ David Porter

President/Chief Creative Officer, BullsEye Leadership



Meetings & Workshops

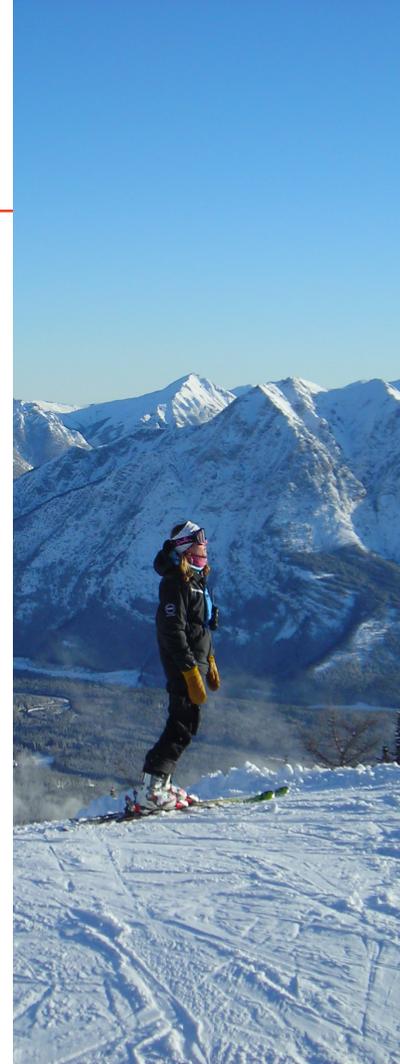
Whether it's an 18-hole championship golf course or Olympic-length runs groomed to perfection, golfing and skiing are true Canadian activities enjoyed by people of all ages and skill level. Our activities are designed for those who don't golf or ski and those that do, accommodating all skill levels.

Regardless of your athletic prowess, we make the activities relevant to your business goals.

With team-building, icebreakers, adventures, even spousal programs for executives' families - we can infuse your meeting with fun, creativity and relevance to your key growth plans.

Give your team a refreshing approach to skills development. Latest research shows that brains at play innovate and collaborate at a higher and more creative level. Ultimately, it's about improving your bottom-line; the investments you make in your people contribute directly to that end.

Contact us for learning workshops through play as you gain greater alignment and strengthened collaboration at one of the two most beautiful resorts in Alberta.





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the light goes on and
you have discovered
something that was
already there! "*

~Patti Blackstaffe

Connect

Our programs are designed to build relationships and develop a path to help you lead the way to your goals and success. We deliver engaging content with an application in the real world, while inspiring creativity, enhancing strengths and recognizing talent.

You will find our team easy to work with to build your own customized outcome.

Contact us for more information on any of these programs.

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